

Take Action at Home for Clean Energy!

WHAT YOU CAN DO:

WRITE A LETTER

Show your support for the state Energy Master Plan to achieve 100% clean energy by 2050: send a letter to your legislator today!

Find the <u>letter template here</u>, which can be sent via email or through traditional mail. If mailing the letter, <u>click here</u> for the address to your local legislator's office.

POST ON SOCIAL MEDIA

Show support for New Jersey's Energy Master Plan by sharing your thoughts on how it will improve the lives of New Jerseyans on your preferred social media platform and tag your legislator. Here are two examples:

Ex. 1: <u>.@KipBateman</u>: NJ's Energy Master Plan will reduce air pollution from burning fossil fuels and make our communities healthier and safer places to live and work.

Ex. 2: <u>@SenatorGill</u>: Through the Energy Master Plan, New Jersey will create thousands of good, local clean energy jobs in industries like solar, wind and energy efficiency.

Tag our social media page **@rethinkenergynj** on <u>Facebook</u> or <u>Twitter</u> and invite your friends to follow. Use the sample post below for easy sharing.

Sample Post: Find out how @ReThinkEnergyNJ is working towards NJ's clean energy future by visiting their website: <u>www.rethinkenergynj.org</u>.

PLEDGE TO SAVE ENERGY

Commit to taking energy-saving actions in your home that will reduce greenhouse gas emissions, save money and help protect our planet by taking the <u>Energy Star Pledge</u>.

EDUCATIONAL RESOURCES:

CLEAN ENERGY RESEARCH

- <u>Renewable Energy Overview</u> *ReThink Energy NJ*
- <u>Renewables, Explained</u> National Geographic
- The Greenhouse Effect World 101
- o 2019 Annual NJ Energy Poll ReThink Energy NJ



- <u>New Jersey 2020 Energy Master Plan</u> *State of New Jersey*
- New Jersey 2020 Energy Master Plan FAQs State of New Jersey
- <u>2019 Clean Jobs New Jersey Report</u> *E*2

CLEAN ENERGY VIDEOS

- <u>Health Impacts of Fossil Fuels</u> *ReThink Energy NJ*
- o Benefits of the 2020 Energy Master Plan ReThink Energy NJ
- <u>Gas is Dirty</u> ReThink Energy NJ

CLEAN ENERGY IN THE NEWS

- Murphy just unveiled N.J.'s master plan for energy and made a big pledge to fight climate change – NJ.com
- Murphy PACT looks to energize state's response to climate change NJBIZ
- Offshore Wind Power for 3M NJ Homes by 2035 Is Murphy's Aim NJ Spotlight
- Big Wins Expected for Offshore Wind Over Next Decade NJ Spotlight
- o The Sun Shone on Jersey's Solar Program Last Year NJ 101.5
- Now is the time for NJ to move to smarter, cleaner energy NorthJersey.com

CLEAN ENERGY BOOKS

o "Designing Climate Solutions" by Hal Harvey

"Designing Climate Solutions" is an accessible resource on lowering carbon emissions for policymakers, activists, philanthropists, and others in the climate and energy community.

o "<u>Drawdown"</u> by Paul Hawken

"Drawdown" describes the 100 most substantive solutions to global warming. For each solution, it describes the history, the carbon impact it provides, the relative cost and savings, the path to adoption, and how it works.